Articles that will help us?

Twitter-driven YouTube Views: Beyond Individual Influencers

[http://delivery.acm.org/10.1145/2660000/2655037/p869-yu.pdf?ip=35.2.83.146&id=2655037&acc=ACTIVE%20SERVICE&key=93447E3B54F7D979%2E0A17827594E6F2C8%2E4D4702B0C3E38B35%2E4D4702B0C3E38B35&CFID=841692981&CFTOKEN=74218897&\_\_acm\_\_=1513587471\_2f4aa22ee0c1a1603f4a9c018de53917](http://delivery.acm.org/10.1145/2660000/2655037/p869-yu.pdf?ip=35.2.83.146&id=2655037&acc=ACTIVE%20SERVICE&key=93447E3B54F7D979%2E0A17827594E6F2C8%2E4D4702B0C3E38B35%2E4D4702B0C3E38B35&CFID=841692981&CFTOKEN=74218897&__acm__=1513587471_2f4aa22ee0c1a1603f4a)

Applications of Big Data

(Use K-means clustering to find the influencers?)

<https://link.springer.com/chapter/10.1007/978-81-322-2494-5_7>

Review of some stuff we can use:

<https://search.proquest.com/docview/1732577198?pq-origsite=gscholar>

Topic Modeling in Python:

<https://www.analyticsvidhya.com/blog/2016/08/beginners-guide-to-topic-modeling-in-python/>

Treatment Effect in Text Analysis:

https://stanford.edu/~jgrimmer/SE\_Short.pdf